

Swimming NSW
Participation Management Committee
Charter

Purpose

The purpose of the *Participation Management Committee* is to define opportunities and recommend strategies that drive growth in participation of swimming within NSW and membership of Swimming NSW.

Functions

The functions of the *Participation Management Committee* shall be to:

- Support management to develop a Participation and Membership Strategy and evaluate the effectiveness of the strategy on an ongoing basis.
- Review data, insights, and trends for the purpose of developing effective participation initiatives.
- Recommend strategies that mitigate risks to participation and membership growth and retention.
- Support management to make sound recommendation to the SNSW Board regarding state-based initiatives.
- Advocate for critical requirements that will support the growth of Swimming in NSW e.g. with SNSW Affiliated Areas, Local Government, Members, Clubs, aquatic facilities.

Membership

The membership of the Participation Committee shall be:

- A minimum of one SNSW director
- Up to five suitably qualified members appointed by the Chief Executive Officer
- A staff member shall provide secretarial support for the committee
- The Chief Executive Officer will appoint a Chair
- Each member with the exception of the staff member shall have one vote.

Management would be required to advertise for expressions of interest in January 2023 with applications closing in March (aligned with other SNSW Management Committees).

Meeting Frequency

An annual program will be established by the Committee. It is anticipated in 2024 meetings will be more frequent until a strategy is finalised and then meeting frequency is likely to shift to every two months.