



# Swimming NSW 2022 Toyota US Open Touring Team

## ABOUT US

Founded in 1889, Swimming NSW is the peak governing body for the sport across NSW and the ACT. We are a not-for-profit member service organisation that works to provide participation and development opportunities for 306 clubs and over 27,000 members. The operation of our sport is made possible through the devoted work of volunteer club committee members and technical officials, and a small number of paid office staff.

## WITH YOUR SUPPORT WE CAN

- Cover the costs of competition entries
- Pay for travel, including flights, accommodation and expenses
- Organise team uniforms
- Provide elite competition experience for NSW swimmers and coaches aiming for the Paris 2024 Olympic team

We are raising funds to send a swimming team to North Carolina to provide NSW athletes with access to the elite competition experience they require to be successful, and to contribute to the future of Australia's most iconic sport.

## TARGETED EVENT DETAILS

- Type:** International swimming competition
- Date:** 26 November to 4 December, 2022
- Location:** Greensboro, North Carolina, USA
- Attendees:** 1,000+ athletes, coaches and support staff

## POTENTIAL REACH

- ⇒ 25K mailing list subscribers
- ⇒ 32K social following
- ⇒ 179K monthly website visits
- ⇒ 130K monthly Facebook & Instagram reach
- ⇒ 210K TikTok monthly views
- ⇒ 1.5M overall TikTok views

*"Swimming NSW played an integral role in Wylas Timing's expansion in NSW. They actively engaged their clubs to drive product adoption and sales of our products. We have worked with regional and national associations around the world and our relationship with NSW ranks as the most effective!"*

William Ferguson— Founder of Wylas Timing

## BECOME A COMMUNITY SPONSOR

- 
**\$2,000 CONTRIBUTION**  
 10 available
- 
**\$5,000 CONTRIBUTION**  
 5 available
- 
**\$10,000 CONTRIBUTION**  
 1 available: includes team naming rights



## CONTACT US

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