



Swimming NSW Social Media Acceptable Use Policy

Swimming NSW (SNSW) welcomes and encourages all fans to engage with us on our social media sharing their views, comments, ideas, insights, and constructive criticisms about our athletes, coaches, events, and achievements.

To ensure a positive and respectful community, we ask all users to adhere to the following guidelines:

1. Respectful Communication

- **Respect Privacy:** Protect your personal privacy and that of others by not including personal information (e.g., names, email addresses, private addresses, or phone numbers) in your posts.
- **Be Authentic:** Represent your own views and do not impersonate or falsely represent any other person or entity.
- **Avoid Abuse:** Do not harass, threaten, or abuse others. All users must show courtesy and respect.

2. Appropriate Content

- **Defamation and Libel:** Do not make defamatory or libellous comments.
- **Language Use:** Avoid obscene, offensive, insulting, provocative, or hateful language.
- **Intellectual Property:** Do not post content that infringes on the intellectual property rights of others.
- **Spam and Repetition:** Do not post multiple versions of the same view or make excessive postings on a particular issue.

3. Legal Compliance

- **Illegal Activities:** Do not use the page for any illegal activities.
- **Commercial Interests:** Do not promote commercial interests or products in your posts without prior approval from Swimming NSW.

4. Engagement with Links

- **External Links:** Do not include internet addresses, links to websites, or email addresses in your posts without ensuring they are safe and relevant. Swimming NSW reserves the right to remove links that it considers inappropriate or unsafe.



5. Image and Video Content

- **Visual Content:** Ensure that any images or videos shared do not violate privacy, are respectful, and do not include explicit or inappropriate content. Obtain consent before posting images or videos of individuals.

6. Enforcement

Swimming NSW reserves the right to enforce this Acceptable Use Policy at its discretion. Any posted messages that breach this Policy may be removed without notice. Repeated violations may result in the user being banned from the page.

Please note: This includes abuse of Swimming NSW staff either direct or indirect. We have a responsibility to protect the wellbeing of our team and won't hesitate to remove content that has the potential to impact their health or wellbeing.

7. Reporting Violations

If you encounter any content that you believe violates this Policy, please report it to us at admin@nsw.swimming.org.au.

8. Updates to the Policy

We may update this Policy as needed to reflect changes in our practices or for operational, legal, or regulatory reasons. We will notify users of significant changes by posting an updated policy on our website.

Contact Information

For any questions or concerns about this policy, please contact us at: **Email:** admin@nsw.swimming.org.au

By participating on our social media platforms you agree to adhere to this Acceptable Use Policy and help us maintain a positive, respectful, and engaging community. Thank you for your cooperation and support.